

HEGEMONY IN LOIS LOWRY'S *THE GIVER* NOVEL: A CRITICAL DISCOURSE ANALYSIS

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Abstract

This article aims to investigating the hegemony in Lois Lowry novel entitled *The Giver*. The theory of three dimensional by Norman Fairclough to analyze the data. The researcher applied descriptive qualitative method is the method used on this research. The data are in form of Novel *The Giver* by Lois Lowry. Summing up the result of the analysis, first ideology hegemony inside *The Giver* novel is formed by the Elders that have impact to the community such as obedient what speaker voices says and precise the language of the community. Second the politic and economy is the Elders applied the two children every unit of family that can control the number of birth. Third cultural hegemony from the Elders leadership are they apply the sameness ideology which means to reduce the conflict and to make an equality to all the community that has impact to the community, and the culture of apologize that everything must apologizing if there any mistakes. Good leadership based on Norman Fairclough is dominated in every aspect of hegemony elements such as ideology, politic and economy, and cultural.

Key words: CDA, hegemony, ideology.

INTRODUCTION

In every group of community it contains of people who live with the different perspective but they have their same goals (Rido, 2018), (Wahyudin, 2018), the largest group of people and have the customs, traditions, attitudes (Sari, n.d.), (Puspita & Pranoto, 2021), (Muliyah et al., 2020), (Sari, n.d.), and feelings of the same unity. Some of the group is dominant from another group and they have a power to control towards others group, and creates ideology that assumed as true and acceptable from another group. Hegemony is a leadership as well as domination across the economic (Suwarni & Handayani, 2021), political (KUSWOYO et al., 2013), (Kaid, 2004), cultural and ideological domains of a society (Ayu, 2020), (Kardiansyah & Salam, 2020b), (Oktaviani & Mandasari, 2020). It means the leader duties have the authorization to lead the country in the government by making rules and manage institution, organized society, and established the law, because they have a power.

Hegemony is the power over society as a whole of one of the fundamental economically defined classes in alliance (Ahluwalia, 2020). The leader has a power, it means what the leader does, it influences all of the things in their society (Science, 2019), (Ambarwati & Mandasari, 2020), (Huang & Fitri, 2019), (Gulö, 2014). Human who is powerful, it will influence each pattern in the society who less power. The representation of hegemony we can find in our real life even in a literature work (Rido, Kuswoyo, & Ayu, 2020), (Rido, Kuswoyo, & Nuansa, 2020), (Amelia, 2016), (Suryono et al., 2019), (Al Falaq et al., 2021). "literature is referred to as the entirety of written expression, with the restriction that not every written document can be categorized as literature in the more sense of the word." Literature is not only a document of imagination from the author, but also it may happen in the real life. The literary works generally are prose (Kardiansyah & Salam, 2021), (Kardiansyah & Salam, 2020a), (Suprayogi & Novanti, 2021), (Kuswoyo, n.d.), (Lennon, 2008), poem (KENDRA, 2015), (Zuhud, 2014), and drama (Kardiansyah & Salam, 2020a), (Kardiansyah, 2019), (Kardiansyah, 2016). One of literary works that represent real life is novel. Novel can be fiction and non-fiction, which is a form of prose (Pajar & Putra, 2021).

Based on the discussion above, the researcher finds one of novel portrays hegemony in Lois Lowry's *The Giver* novel is the first of *The Giver* Quartet series and published by Houghton Mifflin Company in Boston. Lowry wrote this novel took a setting on the futuristic community were built from the ashes of the ruin, following Jonas as the major character who's afraid of his identity after the graduation of his school. Because living in the communities are all of single things determined by The Elder. Such as the rules they the society learns since childhood, includes use precise language, wear the assigned clothing, take the morning medication, obey the curfew, and never lie. Even their names, a society, only have a single name without middle and last name. There is no popular, no fame, no losers and winners, because The Elder eliminated all. So there is no conflict, fear, pain, envy, hate, only equal in everything, they living in gray, none of color. A society whose lives in where differences were not allowed (Nurkholis & Sitanggang, 2019). The Elders eliminated all of the things above because they have a power to do that then they thinks eliminated all of the things could be the best way to have the harmony in life because all the negative things that they already erase and they only exist is happy, joy,

and forgiveness. The researcher believes that The Giver brings hegemony issue which is hegemony related to the economy, political, cultural, and ideological domains of a society.

LITERATURE REVIEW

Hegemony

Human built their live together and make a form patterns also structure social and they built rules for their lives (Adelina & Suprayogi, 2020). But it is rules can not work itself without any cooperative by themselves, or they need a man to control or to make that rules work as well, because hegemony is leadership. “hegemony is about constructing alliances, and integrating rather than simply dominating subordinate classes, through concessions or through ideological means, to win their consent.” So it means the function of hegemony is to constructing alliances that to achieving goals and how the leader does is to convincing the society to believe in their leadership through the ideological that the leader must in touch the society (Puspaningrum et al., 2017). Hegemony is a process at the societal level, whereas most discourse has a more local character, it is located in or on the edges of particular institutions which are the family, schools, neighbourhoods, workplaces, courts of law (Rido, 2019), and many more. It explains that the hegemony also influence in making of social level of the society that has less power.

The concept of hegemony implies the development in various domains of civil society, for example in a work field, education (Simamora & Oktaviani, 2020), and so leisure activities, then practices which naturalize particular relations and ideologies, practices which are largely discursive.

Ideology

In CDA, ideology is the way of human thinking, ideology was considered as the representation of aspects of the world which contributes to establishing, maintaining and changing social relations of power, domination and exploitation (Pahdi et al., 2020). From the explanation, ideology can be changing the aspects of power domination in the society, it could be maintaining unequal power relation, “ideology may be used not only to create unequal power relations, but also to consolidate solidarity among members of a particular social grouping.” Ideology is understood as being central in struggles for hegemony, which in turn is the organizing principle through which elite classes exert cultural and political direction in order to gain consent for their interests from subordinate groups. From the understanding above, the ideology main focuses on hegemony which is to draw attention

and interesting from the powerless or subordinate people through the cultural and political. “ideology is a 'Representation' of the Imaginary Relationship of Individuals to their Real Conditions of Existence.” (Evayani & Rido, 2019). It explains that ideology through the manipulation of thought minds that makes influences that is unconscious and human respond in as the reality, so they can accept it to their self.

Political and Economical

Working with allies and makes the rules in a government and control the country, it is the politic in a hegemony, the political power of the dominant class in such societies is based upon a combination of domination in a state power in the narrow sense also it is to controls over the forces of repression and the capacity to use coercion against other social groups, and intellectual and moral leadership or 'hegemony. politics is a tools for struggling since hegemony is process how the social constituted or reconstituted by the government, so the government here as the main power to controlling the society through the many aspects such as forces or military to shown their government is have the power of controlling each patterns in the society (Kaid, 2004).

METHOD

The researcher applied library study and descriptive qualitative method to collect the data and elaborate. “library research is the research and depth collection of material on one or several subject.” By using this method, the researchers will get more understanding and find more information in conducting the analysis in analyzing process, the researcher needs a method to gain the objective of the research, so descriptive qualitative is important to be implemented, because this term focuses on analysis (Prasetyawan et al., 2018). Qualitative research is concerned with qualitative phenomenon involving (Baker & Edwards, 2012). So, to elaborate the idea of this research, the researcher applied the descriptive qualitative method. The main data source in this research paper is *The Giver* novel by Lois Lowry, meanwhile the data are the dialogue and the narration relate to all about Hegemony, Ideology and Power in Lowry’s *The Giver* Novel. The secondary data are taken from books, webpage, and journal that can support the analysis

RESULTS AND DISCUSSION

Hegemony Represented in *The Giver* novel

a. Ideology

Ideology was considered as the representation of aspects of the world which contributes to establishing, maintaining and changing social relations of power, domination and exploitation.

Then all of the citizens had been ordered to go into the nearest building and stay there. IMMEDIATELY, the rasping voice through the speakers had said. LEAVE YOUR BICYCLES WHERE THEY ARE.

Instantly, obediently, Jonas had dropped his bike on its side on the path behind his family's dwelling. He had run indoors and stayed there, alone. His parents were both at work, and his little sister, Lily, was at the Childcare Center where she spent her after-school hours. (The Giver, 1993:2).

The quotation above describes that the community when Jonas (the main character) arrives at the building of his parents dwelling. The voice of speaker means to arrange the community that they need to remember and to do the things consecutively. The sentence that the speaker said "IMMEDIATELY... LEAVE YOUR BICYCLES WHERE THEY ARE", means that the word 'immediately' has been selected to spread that the community will accept it as the commanding to do the thing than rather to said in another word such as 'right now' or 'directly' because the precision of language is important to direct people to do things as the behavior of their cultural that everything needs to be arranged neatly. The quotation above interpreted that Jonas as the response from the voice of speaker by doing what speaker wants without coercion of him, because firstly, it becomes his or the community culture that they have to everything neatly because the Elders win their consent of mindset without any force towards their minds through the ideology. Ideology of the Elders tries to cover the societies mind and that is become the reason behind the voice of speaker comes out is to arrange them in better way to do all single thing. Jonas can be disobeyed what speaker said about, because Jonas is still human and he has his own thinking or his own ideology, because when everything is determined by the rules of the Elders, people have no any choices of their life. People actually have a freedom that they want to do what the rules want or not, they have their rights to do anything to their life, even though it is harmful to their body but as long as they not to do the harmful to another people. In this case, the ideology of the Elders is powerful because they are the leader and the leader is the role models toward the society to do the rules that the leader made.

b. Economy and Politic

“Hegemony is the power over society as a whole of one of the fundamental economically defined classes in alliance (as a bloc) with other social forces.” The political power of the dominant class in such societies is based upon a combination of domination in a state power in the narrow sense also it is to control over the forces of repression and the capacity to use coercion against other social groups, and intellectual and moral leadership or ‘hegemony’.

"Lily," Mother reminder her, smiling, "you know the rules."

Two children - one male, one female - to each family unit. it was written very clearly in the rules. (The Giver, 1993:8).

In the quotation above shows that the rules of the policy of children in every family unit is only two and they are male and female. Economically, this policy can control the population of the community since the birth of children. It is a problem in every country. “per 1,000 women in that age range (15-44), we can estimate how many children in each birth position were born each year since 1980.” From that statement, the researcher believes that the government of the Elders in community is uses those policies to control the population in the community that can raise the economy problem and another problem will appear since if the birth is uncontrolled. The problems will appear since the birth of people raise up are such as the field of job will rare to find and automatically the number of jobless will grow up as years as follows of the number of birth is big. Then another problem as follows is poverty, because when the number birth is growing up, the jobless people raise up and it will impact to the government as the problem of society and it will have a risk of criminallity will growing up since the economic condition is poor.

c. Cultural Hegemony

“domination of a culturally diverse society by the ruling class, who manipulate the culture of society, beliefs, explanations, perceptions, and values that the ruling class behaviors become the world view that is imposed and accepted as the cultural norms”. So the society is ruled by their government.

“I have caused you anxiety,” she said. “I apologize to my community.” Her voice flowed over assembled crowd.

“We accept your apology,” they all uttered together.

“Jonas,” she said, looking down at him, “I apologize to you in particular. I caused you anguish.”

“I accept your apology,” Jonas replied shakily. (The Giver, 1993:59-60).

The conversation above happens when Chief Elders and Jonas, the main character, in the ceremony of twelve and Jonas becomes the selected to be the receiver. When Chief Elders said that “I apologize to my community”, then the community replied with “We accept your apology,” it indicates that The Elders made the rules that every single thing people in the community made a mistake or any wrong, they need to apologize for the mistakes and it is become such a culture in the community. Hegemony is a leadership as well as domination across the economic, political, cultural and ideological domains of a society. From the datum, social factors inside this case is created because of the ideology from the elders through the ideology toward community and it is become the culture that every single mistake must be apologizing even they are the power-less people.

The elders said “I apologize...” to make convince of the community of the elders’s leadership, because they need to construct inside of the mindset of community to believe in them by their ideology. The ideology makes people doing something not real become like a real, they accept it because ideology through their minds and respond it as real. The power of ideology is in practice of social. The datum is explaining that when the elders said “I apologize...” then the community apologizes, because every people who has power, the leader or public figure, they tend to be careful in the wording. The community responses with “We accept your apology” can be typically regarded as positive. The Elders tries to make intention of the public that even the power-full one also do a mistake, so it draws inside the community tough that everything is equal, no differences. It is power-full or less-power. Even though there is some case forgiveness need times, there are four phases to forgiveness, such as uncovering phase, decision phase, work phase, and deepening phase. From those phases, the Elders limit as apologizing must be accepted and responded by forgiving, here the Elders win the society consent that through the ideology and consciousness, that apologizing is easy.

CONCLUSION

In conclusion, the researcher can conclude that the Elders is a good leader because they dominated in every aspect of hegemony elements such as ideology, politic and economy,

and cultural. It states that leadership as well as they dominated in ideology, politic and economy, and the cultural aspect.

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