

ANALYZING BTS'S LEADER KIM NAMJOON'S (RM) SPEECH AT UN GENERAL ASSAMBLY: A CRITICAL DISCOURCSE

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Abstract

This evaluation inspects basic talk assessment of a discussion passed on by Kim Namjoon (all things considered known as RM), the pioneer of BTS. The structure of evaluation depended upon M.A.K Halliday hypothesis, Efficient Useful Language (SFG). This CDA study was utilized to uncover the language, hypothesis and force. The information was aggregated from a six-minute talk by RM and isolated inwardly. The discussion contained 784 words. The outcome showed that all cycles sorts of transitivity structure found in the discussion with social cycle as the most all-encompassing cycle, trailed by mental and lead measure autonomously. Also, method assessment result displayed that the overall tense use in the discussion were immediate present and basic past with the first and second pronoun as the people, none of solitary third individual utilized in the discussion. Last, May and Will took significantly more reliably utilized in the discussion contrast and other estimated partners.

Key words: talk assessment, Kim Namjoon

INTRODUCTION

One of the frameworks in talk evaluation study is Basic Talk Investigation (CDA, later on). It rose out of the school of basic semantics which drew upon Halliday's basic utilitarian phonetics and hypotheses of perspectives (Rahman et al., 2021), (Novawan et al., 2020), (Aminatun, 2021), (Wahyudin, 2018), (Pranoto, 2021). CDA is one of parts of talk expressive appraisal which basically analyzes about presence and limit of social force in social circumstance or political condition (Nani & Lina, 2022), (Amelia, 2021), (Suprayogi & Eko, 2020), (Putri & Sari, 2020), (Ayu & Pratiwi, 2021). It may be in spoken structure, for example, open talks or made structure for example business, paper, and other sort of shaped records (Fitri et al., 2021), (Chen et al., 2019), (Finance, 2019), (Science, 2019), (Keanu, 2018). CDA plans to consider the language, conviction structure, and force in a book either made or spoken what's more watch interrelation among them (Alfarizi et al., 2020), (Gulö, 2014b), (Booch et al., 1998), (Laila U Qodriani & Wijana, 2020), (Novawan et al., 2020). Additionally, CDA defined a more expansive degree which not just assessment the language, hypothesis and force contained in a book yet moreover research the action and relationship of language in a general populace and its impact on the conversation (Nurmala Sari & Aminatun, 2021), (Laila Ulsi Qodriani & Wijana, 2021), (Novanti & Suprayogi, 2021), (Putri, 2022), (Sari & Pranoto, 2021). Furthermore, CDA attempts to look at the language passed on either in social or political setting and make connection between the forces introduced the language (Kaid, 2004), (KUSWOYO et al., 2013), (Setri & Setiawan, 2020), (Megawaty & Santia, 2019).

Orderly Practical Sentence structure (SFG, from now on) from Australian etymologist, M A K Halliday, is one of the essential semantic hypotheses of critical talk approach. SFG theory has been finished by express etymologists, for instance, Chouliaraki, Fairclough,

and Kress who applied this speculation for looking at the substance since SFG is a reasonable speculation which has recognizable part in doing interpretive comprehension towards etymological enunciation in various talks (Tanenhaus et al., 2000), (Aminatun et al., 2021), (Kuswoyo, 2013), (Tanenhaus et al., 2000), (Septiyana & Aminatun, 2021). In explanation behind sureness, SFG hypothesis has been applied by certain language masters and past analysts as a model for dissecting structures. Halliday's hypothesis of SFG contains three metafunctions to be express ideational cutoff, social breaking point and academic breaking point (Robertson, 2020), (Kuswoyo et al., 2020), (Novita & Husna, 2020), (Anugerahwati et al., 2021), (Permatasari, n.d.). Ideational cutoff infers the limits that identifies with human experience. In like way, ideational cutoff covers substances that swarm new to or by and large known as new data (Nadya et al., 2021), (Wahyuni et al., 2021), (Kistijantoro, 2014). In a book appraisal, this ideational cutoff can be tended to by transitivity framework which contains three significant parts to be unequivocal cycle types, part cutoff points and incidental sections. Second, social breaking point has been portrayed as a cutoff that identifies with the utilization of language to give one's relationship with others either socially or inevitably (Nani & Safitri, 2021), (Damayanti & Subriadi, 2017), (Anisyah, 2018), (Safitri & Nani, 2021). Moreover, approach and disposition appraisal are the terms that used to propose this cutoff. Last, printed metafunction which identifies with partitions which make the substance to be educationally astounding, for example, subject (O'Halloran, 2006).

Identified with the objek of CDA, an open talk passed on by RM purpose of assembly of evaluation. *Kim Namjoon*unavoidably understand as RM is the pioneer of *Bangtan Boys* (BTS, later on), one of the most renowned K~Pop stars. BTS is known as a party with seven individuals who structure socially revived tunes and talk their emotions, want and dream for their age utilizing music. Music everything considered discussions about true concentrations in the open field. For example, their melody named "Wings" discusses mental thriving and ladies fortifying. Furthermore, around the beginning of November 2018, BTS become the pioneer of South Korean master who fired up a general mission named "LoveMyself". The mission according to their most recent combination named "LoveYourself" which discusses friendship, family relationship and lost for the span of normal day by day presence. Moreover, BTS got hand alongside UNICEF to drive a general mission with hashtag #ENDviolence that purposed on against violence towards teenagers and adolescents around the globe.

1.6 billion at KRW or somewhat over \$1.4 million. Likewise, BTS' mark named Big Hit additionally Entertainment bare essential intwitter so many hashtag #BTSLovers which used to mix "Love Myself" crusade has been utilized for 6.7 on various events. Considering everything, BTS a general specialists pack accomplishing humane work and utilizing their music to correct and move individuals of any age all finished.

On 24th - 09 - 2018, *Kim Namjoon* or prominently understand as "Rap's Monster" condensed RM pioneer of BTS talked in the interest the gathering in United Nations occasion "Youth 2030" was held to "Age Unlimited" at the UN base camp in New York City. The "Age Unlimited" program goal to give group of people yet to come the fundamental needs to empower achievement, dependability and development in their carries on with like giving great quality instruction, preparing or business openings. Moreover, RM discourse was transferred at twitter record of UNICEF turned into a web sensation with retweets coming to up 175.00 million preferences in a few hours.

LITERATURE REVIEW

CDA towards talk is undeniably not another issue at talk considers. It has been applied examination one of model at a region of talk concentrates since finishing of 1978. At 2015, Sharfifar and Rahmichecked on phonetic clarifications contained at political areas passed on by Barack Obama and Hasan Rohaniat occasions in United Nation at September 2015. The evaluation subject to hypothesis proposed by Halliday to be express purposeful functional phonetic structure which zeroed in on how the transitivity framework and methodology address thinking and force in those two presidents' political talk. Furthermore, a Critical Metaphor Analysis (CMA) talks passed on by Nigerian government specialists, Brigadier San Abacha, M.K.O. Abiola, and Goodluck Ebel Jonathan. Evaluation uncovered those organization specialists utilized depictions as instruments to portrays their capacity and effect on the gathering. Besides, similarities were likewise use strengthen their contention pushing capacity and conviction systems. Light of past works which both tended to C.D.A toward's political talks passed on authorities, vital to lead a principal talk appraisal toward open talk that was not passed on by official. Example, discussion passed on overall eminent individual, for example, BTS pioneer, RM.

METHOD

Discourse RM's dissected subjectively from applying C.D.A approach. Principle establishment hypothesis C.D.A was created from MAK Halliday (Tanenhaus et al., 2000). SFG utilized as the theory system examine the information in this exploration. Along these lines, the information was examined dependent for two of SFG in particular ideational capacity, relational capacity. In particular, the examination dependent on ideational capacity just centered around measures types. While the examination dependent on relational capacity zeroed in on methodology investigation which comprises of modular and pronoun (Gulö, 2014a), (Puspita, 2021).

RESULTS AND DISCUSSION

A. Transitivity Analysis

Transitivity is applicable capacity of S.F.G. Transitivity framework clarifies for entire statement at book explicitly depicting in subject, action word (Thompson, 1997). Transitivity framework three coverings fundamental parts. As per Halliday six kind cycles specifically cycle like mental, verbal, social, social, and existential. This rundown cycle type in RM discourse:

Processing Type's	Frequency's	Percentage's
1 Material	7	13%
2 Relational	24	35%
3 Mental	15	24%
4 Behavioral	13	17%
5 Verbal	7	7%
6 Existential	3	3%

1. Material process

Material cycle of occurring normally include member entertainer and another member call objective.

<i>Novemberr,</i>	<i>BTS</i>	<i>launched</i>	<i>Love Myself campaign</i>
Circumstance`s	Actor`s	Material`s	Goal`s
<i>I</i>	<i>made</i>	<i>mistake</i>	<i>Yesterday</i>
Actor`s	Material	Goal`s	Circumstance

The words propelled allude for movement that finished by members BTS and I which generally called entertainer of the transitivity framework. Sentences instances of material cycles sentences contains expressions doing. RM`s were 8 material cycles distinguished. Material cycle not frequently utilized from RM as discourse generally discussed his own experience which identified attempting to know he is currently, discourse just discussion a little about movement. Saragih expressed that activities that occur in human certifiable named material-cycle.

1. Relational process

Social cycle conveys the importance of being members. The members normally call as transporter, trait, distinguished.

<i>My name`s</i>	<i>Is</i>	<i>Kim Nam-joon</i>
Carrier`s	Relational	Attributive
<i>My name`s</i>	<i>Is</i>	<i>Kim Nam-joon</i>
Carrier`s	Relational	Attributive
<i>I</i>	<i>Had</i>	<i>One sensory</i>
Carrier`s	Relational	Attribute

The word had spoken to significance of being two members sentences classified in social cycle. Social cycle most prevailing cycle found at discourse conveyed by RM`s. This cycle occurred 38% complete cycles in the discourse. RM`s generally talked at discourse concerning what his identity was at past contrast and what his identity is and what he has now as a worldwide symbol. Hence, he predominantly utilized social cycle in his discourse since this cycle of being demonstrates relationship between elements (Huang & Fitri, 2019).

CONCLUSION

A wide range of cycle which spoke to transitivity framework found at RM`s discourse (Afrianto & Seomantri, 2014), (Kuswoyo & Indonesia, 2021), (Zuhud, 2014), (Fadilah & Kuswoyo, 2021). At discourse, RM`s generally discussed him as far as was previously. In this manner, social cycle turned into the most prevailing cycle found in the discourse. Additionally, simple past tense utilized from RM`s tell about life occasionally. Also, pronouns that by and large distinguished at discourse I, You and We since RM`s discussed themselves, BTS and crowds which alluded with pronoun You to make closeness.

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