

THE INCREDIBLES 2004' HEGEMONIC MASS MASCULINITY

Ammar Irfansyah¹
Michele Claudia²
Dion Tira Erlangga³
English Education

ammarirfansyah@gmail.com

michelesto1305@gmail.com

Abstract

In literary studies, the theory of hegemony is used to reveal the relationship between literature and society as well as between writers and society. In this sense, hegemonic theory is used to see how social forces are constructed in literary texts. This research uses hegemonic theory compiled by Antonio Gramsci. In this research the researchers talk about hegemony masculinity expert by antonio gramsci and the reseachers took one of movie to identify hegemony masculinity theory, which is incredible (2004) movie. The researchers used a descriptive qualitative method, to analyze the idea of masculine hegemonic and male social position through The Incredibles movie. It can be concluded that the method the researcher will use is to define and describe the phenomena analyzed by the researcher and to conduct research to understand and illustrate the reality of hegemonic masculinity through the film The Incredibles. Thus, the reseacher conducted the research to get the factual data and information by taking the sources from movie, journal, internet, and other related sources and focusing on the specific details of a passage or text in order to get some deeper meaning in it.

Key words: hegemony masculinity, Incredibles movie, sociology issue

INTRODUCTION

Literature is a product of human thought [1]. It can be influenced by the author's environment [2]; maybe even contains the author's way of life [3]. Meanwhile, most people consider that literary works are a mirror of human life [4], [5]. In other words, literary works are used by writers to tell what they feel and see and what they face in social life that involves human activities [6], [7]. Literary works are known by people in written form, namely novels, poetry, and also play [8]. Sociology and literary works have a good relationship [9]. This happens because of the reciprocal relationship between literary works and real life phenomena [10], [11]. Literary works that are appointed as works are the result of relations with sociology [12]. Studying sociology about literature is useful for understanding social situations, political issues, world views, and the creativity of writers [13], [14]. Sociology and literature are the relationship between real-life thought and culture in which they determine the literary work [15], [16]. According to [17] stated that literature and sociology are a reflection of human relations and the environment. There is a

way to interact with the environment, it is related to real life [18], [19]. Sociology can be studied as literary facts and analyzed on the social environment [20]. In this reseach, the reseacher will focus on one of the social concepts based on hegemony theorist R.W Connels.

Film is one of effective Hegemonic Masculinity media [21]. Besides functioning as entertainment, film is also a medium for delivering good messages because it can represent reality [22]. The Incredibles is the only animated film produced by Pixar's animation studio with the theme of superhero in the family sphere [23], [24]. The presence of The Incredibles brings a new color to the superhero genre, which so far has been dominated by films that are not necessarily suitable for children to watch [25]. Presenting a family of superheroes who live like the general public, a film released with a Parental Guide (PG) age rating can provide an opportunity for a wider audience, and especially younger ones, to identify themselves with the characters and relate everyday life in the film [26], [27]. The Incredibles film asks the question whether the presence of superhero characters in the film can be a tool to explain the right Hegemenic Masculinity for the audience of children, as well as what message to convey through the Hegemonic Masculinity [28].

The Incredibles is a film franchise produced by Pixar, an animation studio owned by the Disney company, which consists of the animated feature film The Incredibles (2004) and The Incredibles 2 (2018) and also a short film titled Jack-Jack Attack (2005). This film tells the story of a middle class family in the United States where all members have super powers [29], but they have to live in a society that no longer needs the services of superheroes [30]. As a franchise, this film then also developed in the form of merchandise [31], video games titled Lego The Incredibles, and so on. Directed by Brad Bird, The Incredibles becomes a Superhero genre film franchise that raises family issues in a fresh way [32], [33]. The Incredible Film (2014) starts with the interview of 3 Superheroes (Mr. Incredible, Elastigirl, and Frozone) who talk about secret identity ", the quality of the camera used shows if the film took place in the 60s to 70s [34], [35]. In this interview , Mr. Incredibles believes that if problems always come and the world needs a superhero, Elastigirl has no desire to get married, and Frozone is a bit forgotten in this scene, the film's main star is Mr. Incredible who has responsibility for his wife, children and residents. Masculinity was shown.

Not only that, Hegemonic Masculinity is also seen from several characters, one of which is Syndrome [36]. Syndrome is Buddy, Mr. Incredible's No. 1 fan who became very disappointed after the incident at the beginning of this film, this made Buddy choose not to trust the superheroes and chose to make various tools that made him rich so as to be able to create Omniroid [37], the story of Syndrome's own career not explained so it is quite difficult to ascertain how Syndrome can have all this (my guess is the discovery of Syndrome bought by "evil" parties or organizations to create conflict) [38]. Then this is where the "silliness" of Syndrome begins, Omniroid that is super sophisticated and kills many.

In this part summarizes some of the previous studies by other researchers. Some researchers have found the same thing as the research. The researcher explains about hegemonic gamsci theory, specifically hegemonic masculinity seen in beauty and the beast movie [39], [40]. The purpose of the previous study itself is also to help the researcher add a lot of data and to support the research data. The author has selected two previous studies below related to this research.

First is Shrek (Elizabeth Marshall, 2009) falling into Connell's subordinate masculinity configurations, perhaps masculinity was marginalized in Shrek's case (because Shrek was worshiped by the townspeople for his masculine appearance of physical strength and fighting skills), the two characters were united through individual efforts to avoid arrest and alienation by Lord Farquaad [41]. According to [42], military threats tend to unite men across classes, races and ages; as this joint position was made by capturing the marginal by Farquaad's army. The film positions Shrek as the "masculine ideal" according to [43]'s claim, in the sense that it suppresses emotions and has physical strength; and as marginalized in the sense that he is "the Other". The same dichotomy also plays with Donkey as a reversal [44], [45], because Donkey is described as fearful and weak, the antithesis of masculine ideals [46]; but he is also faithful, forgiving his friends for past transgressions, keeping his promises, and putting a heart on his sleeve [47]; he stubbornly incited friendship with Shrek in the face of constant rejection, which is a form of courage.

The second Frozen (Geal, 2016), a Walt Disney production. With the understanding of this film, depicting Anna's love interest, Kristoff moved away from the hegemony of masculinity as an ideal virility. Kristoff is not a prince, he is an ice seller, lower than the

social hierarchy [48]. Only after their friendship developed, and he began to get to know Anna, did he realize that he loved her [49], [50]. Believing he loved Hans, Kristoff helped deliver Anna to him, sacrificing his own feelings for his happiness [51]. He is heroic in his efforts to help him find his sister, even though he has personal incentives; end the winter so he can sell ice again [52], [53]. In their joint battle with the wolves, Kristoff takes over, only to find that Anna is equal in fighting the wolves, and that they are stronger as a team [54]. The troll song gives the audience further insight into Kristoff's character, revealing that he is not perfect; he became afraid, socially disturbed and had blond hair "not male", but sensitive, sweet, honest, and desperate to embrace a hug. Promoting a better, more "feminine" model of masculinity, the film sums up the romance of Anna and Kristoff as one equation [55], [56].

This paper discussed the position of Hegemonic Masculinity as reflected in *The Incredibles* and the idea of the position of the men present in this film. The purpose of this study was to determine the position of Hegemonic Masculinity in a patriarchal society as well as the idea of the position of men as reflected in the film *The Incredibles* which was directed and written by Brad Bird. This study will discuss how the position of Hegemonic Masculinity in the present era. Thus, this paper used the Hegemonic Masculinity theory. *The Incredibles* is worthy of in-depth discussion because Brad Bird uses extensive descriptions in the film *The Incredibles* [57], this can create confusion in the first scene but the storyline is so captivating that complicated scenes become irrelevant that deserves serious attention from literary students [58]. This film also tells the story of the position of the man in charge of the place of power or Hegemonic Masculinity and Brad Bird who can illustrate the beliefs and strength of Mr. Incredible and Syndrome [59], [60]. These factors make researchers believe that *The Incredibles* require in-depth review from male viewers and can provide value to researchers and readers of this study.

The concept of hegemony of masculinity was first proposed in a report from a study of social inequalities in secondary schools in Australia [61], related to the conceptual discussion of the formation of masculinity and experience of male bodies, and in the debate over the role of men in labor politics in Australia [62], [63]. This project provides empirical evidence from several gender hierarchies as well as in class terms, intertwined through active projects of gender construction. The beginning was systematized in an article, "Towards a new sociology of masculinity", which was widely criticized in the

literary "male sex role" [64] and proposed a model of several masculinities and power relations. In turn, this model is integrated into a systematic sociological theory of gender theory of gender [65], [66]. Producing six pages in *Gender and Power* on "hegemonic masculinity and emphasized femininity" is the most referenced source for the concept of hegemonic masculinity [67], [68]. The concept was articulated by a group of researchers in Australia representing the synthesis of ideas and evidence from apparently different sources [69]. However, the convergence of ideas was not intentional [70]. Issues closely related to those being handled by researchers and activists in other countries also at that time, in a sense, for this kind of synthesis had matured.

Research Questions:

1. What is the position of Hegemonic Masculinity in the current era as explained in the film *The Incredibles*?
2. What is the definition of Hegemonic Masculinity as reflected in the film *The Incredibles*?

METHOD

Research Method

In this research, researchers used a descriptive qualitative method, to analyze the idea of masculine hegemonic and male social position through *The Incredibles* film by Brad Brid. It can be concluded that the method the researcher will use is to define and describe the phenomena analyzed by the researcher and to conduct research to understand and illustrate the reality of hegemonic masculinity through the film *The Incredibles*. The researcher uses many other journal, and the movie *Incredible* (2004) to analyze Hegemonic masculinity seen in *Incredible* (2004) movie. Thus, the reseacher conducted the research to get the factual data and information by taking the sources from movie, journal, internet, and other related sources and focusing on the specific details of a passage or text in order to get some deeper meaning in it.

Method of Approach

The researcher applies a sociological approach and psychological approach to analyze how hegemony theory is represented in the movie. Sociological approach is used to analyze the

literary work as social reflection. Meanwhile, psychological approach is used to analyze the effect that modern psychology has had upon literary works.

Object of the Research.

The object of this research is to focus on male or boy characters in the film *The Incredibles*.

RESULTS AND DISCUSSION

The Incredibles presents a story centered on the main male character and presents male characters that are distinctive and powerful. By combining the themes of Superhero and family, this film presents many conflicts that are commonly faced by men in their daily life, showing that the role of a man or father in the family is not just a main role, but as a supportive, protective, and resilient figure. In Hollywood films, Hegemonic Masculinity is indeed not a discourse that is often inserted in the main story, or the main story itself. Looking at the role of men in most Hollywood films, *The Incredibles* brings this discourse in a completely different way. *The Incredibles* simply swaps roles between genders by placing man in subordinate positions while the main conflict of stories lies with men who fight men in masculine ways (Bird, 2004).

The film opens with interviews of 3 Superheroes (Mr. Incredible, Elastigirl, and Frozone) who talk about secret identity ", the quality of the camera used shows if the film took place in the 60s to 70s. In this interview, Mr. Incredibles argues that problems always come and the world needs a superhero, Elastigirl has no desire to get married, in this section shows that men are more concerned with power than their personal lives, because every interview Mr. Incredibles always prioritizes people's lives for the safety of his future, whereas, Elastigirl always says her personal life in the future. not only that, masculine hegemony is also seen through their physical and strengths of each of the super heroes, male super heroes emphasize short hair, broad shoulders and no body curves, and Mr. Incredibles themselves can lift very large loads, and are more attacking than defensive. While women are intended to have large breasts, have long or thick curves and hair, and the strength is flexibility and is more defensive than attacking (Pletzer, Petasis, Ortner, & Cahill, 2015).

Then we see the action of Mr. Incredible on a journey while not forgetting to help people in need. Mr. Incredible itself is a famous superhero with one weakness that is "he does not need a partner". This arrogant nature made him reject the invitation of the number one fan, namely Buddy / Incrediboy who wanted to help Mr. Incredible with various discoveries that he made. and here shows that Mr. Incredibles do more power themselves than have a partner.

Mr. Incredible is sued by someone he saved for a trivial reason that the person "wants to commit suicide", instantly this makes Mr. Incredible must be involved in the trial. Even worse, the case of Mr. Incredible becomes a "gateway" for stupid people who want to sue superheroes for the destruction of various properties (this actually will not be a problem if there is a government organization that regulates it. The end result is decided by the polytheists if the world doesn't need a superhero and superhero activities are considered illegal. The remaining superheroes are given a "new identity" and must live in harmony with ordinary people.

Mr. Incredible and Elastigirl now have the identity of "Bob and Helen Parr" and the three of them try to live a normal life with their 3 children namely Violet (can disappear and use force field), Dash (super speed), and Jacks (no power). Bob is an "Insurance" insurance employee who apparently still has a "conscience" because he wants to pass several claims belonging to their clients, unfortunately this makes Bob's boss angry about his performance which is considered to make this company bankrupt. Bob himself looks very depressed because of this.

Bob is contacted by Mirage, a mysterious woman who wants to recruit Bob as a superhero + the lure of a large salary (3x annual salary), Bob easily approves this. Bob then "lied" to Helen by saying that he was called to "work outside the city". but if you think about this job is suspect, because Bob is very depressed do not want to be underestimated by his family, because Bob is the head of the family he must provide for his family this is where hegemony masculinity is shown

Bob's job now is to find a sophisticated robot "Omniroid" which is blurred because it was designed too "smart", with cool + funny action Bob managed to defeat the Omniroid.

With the money and facilities Bob received, Parr's family life began to change with Bob who did hedonism and began to provide quality time for his family. Bob is still keeping a superhero action on his wife and is still reasonable if he still works at Insurirace. and here shows that the boy has controled the power of his family.

For preparation, Bob went to Edna Mode, a famous clothing designer who once designed several costumes for superheroes complete with advanced technology in them, Edna herself still has a high passion for designing costumes for superheroes even though this is illegal. At first Bob wanted Edna to "sew" his old broken costume against the Omniroid, but Edna (of course) wanted Bob to have a new costume and (of course) Bob was very happy with this. It's just that Edna has one condition that is no cape. The reason it turns out to be very scary is that capes (mantle) can cause death !!! And Edna herself has several examples to prove if a Superhero dies because of "getting stuck". There are various fan theories that say if Edna was the one who designed the costume with capes and was traumatized by it. here shows that bob wants to be dissatisfied with his power he must look great or more when he has done power or saved the world.

Mr. Incredible's task this time did not go smoothly due to the increasingly sophisticated Omniroid and the emergence of Syndrome, an ordinary human with various super (zero based energy) equipment that successfully cornered Mr. Incredible and made him escape to a cave under the lake and take cover behind the dead body / Superhero skull, Gazerbeam. Gazerbeam himself left a message that is K-R-O-N-O-S which turned out to be a password for Syndrome computer that contains many things such as how Omniroids develop by killing various sueprhero (this includes genocide), the location of Superheroes, and plans to bring Omniroids to disrupt the city. Unfortunately Bob was caught because the transmitter in his costume was active because it was activated by Helen. here shows that more power than men than women, including in the life of a superhero.

Syndrome is Buddy, Mr. Incredible's No. 1 fan who became very disappointed after the incident at the beginning of this film, this made Buddy choose not to trust the superheroes and chose to make various tools that made him rich so that he could create Omniroid, the story of Syndrome's career not explained so it is quite difficult to ascertain how Syndrome can have all this, here shows that the syndrome wants to have full power and other

evidence is that all syndrome forces are men. here hegemonic masculinity is shown. not only that syndrome also treats mirage unfavorably, so does Bob.

Then this is where the "silliness" of Syndrome begins, the super sophisticated Omniroid + kills many superheroes is ultimately only made as a place of "imaging" so that he can later be regarded as a "superhero without super powers", not to mention the nature + dialogue that is still visible childishness makes Syndrome difficult to become an ideal villain, but the good side is that the action is so memorable that I can still remember it until now

Helen who knows Bob's location after visiting Edna finally decides to meet Bob, unfortunately Violet and Dash also infiltrate and Jack-Jack entrusted to a baby sitter named Kari. Enjoy the actions of these super families in saving their fathers. Unfortunately, Omniroid was already in town and ready to destroy the city, the Incredibles' family got help from Mirage who finally realized if he worked for the wrong party by giving rocket access so that the Incredibles family could go to the city.

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Syndrome collapse, this made the Incredibles family with Frozone work together to stop the Omniroid and they succeeded.

CONCLUSION

One way to discuss men's issues in patriarchal societies is to dissect or deconstruct and reconstruct the concept of masculinity, and link the new social construction with more comprehensive social change, the process of institutionalizing egalitarian social relations. Masculinity is a stereotype about men which can be contrasted with femininity as a stereotype of women. Masculine and feminine are two poles of opposing traits and form a straight line which each point represents the degree of maleness (masculinity) or femininity (femininity). A man who has characteristics that are identical with masculine stereotypes is called a masculine man, if the superfluous characteristic is called a super masculine man, if less is called a less masculine man or a feminine man. And vice versa, if you read variations in the nature of a woman. Masculinity and femininity stereotypes cover various aspects of individual characteristics, such as character or personality, role behavior, occupation, physical appearance, or sexual orientation. Raewyn Connell said "Hegemony (domination) of masculinity can be defined as a configuration of gender practices that guarantees the dominant position of men over women." In addition to portraying strong and cruel masculine identities, masculine traits are also portrayed through their different activities from feminine. In the film *Incredibles* shows how most in power are those who dominate men, there are two parties namely the criminal and the superhero party and each of their leaders is male, their power adversely affects citizens, and families.

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