

AN ANALYSIS OF CODE MIXING IN BLACKPINK SONGS' LYRIC

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Abstract

As a language that labelled as an international language, the existence of English is really common in almost all aspects. No need to give many examples, because we all have often found real examples around us. Both in terms of politics, economics, education, and health, all of them must include English in it. This is also included in the South Korean music industry, which we know the music industry there is quite well known in many countries not only in Indonesia. Which indirectly requires them to have the ability to speak English when they do world tour concerts. However, not only that, not infrequently the song lyrics they created contain some English. Regarding that, the aim of this research is to find out the existence of English in songs' lyric created by Korean idols using code mixing theory. To answer the research question, the researchers used a descriptive qualitative method. Therefore, the data concerned appear in words rather than in number. From the result of this research, the researchers found that three types of code mixing occur in the songs chosen. The frequency of the existence of these types as follows: Insertion for 22 times, alternation for 12 times and congruent lexicalization for 15 times.

Key words: Code mixing, bilingualism, Blackpink's song Lyrics

INTRODUCTION

People agree that in human life, language plays an important role because it is the main tool for communicating with each other [1], [2]. Indonesia is a country in which there are so many languages used in it [3], [4], [5]. That is why people in Indonesia often speak in more than one language and even mastered more than one language [6], [7], [8]. We can see this in their daily life [9], [10], [11]. Mom speaks in a Batak language, dad speaks in Lampung language and the kids speak in the national language [12], [13]. This also can be found in our social life [14], [15], [16]. It is normal to see people speak in their local language when they work [17], [18], [19]. The reason why this is happening can be caused by the family background that came from different tribes or even the society in which the people in it came from a different culture [20], [21], [22]. Language is one of the communication systems which is used by people in life [23], [24], [25]. Without using language, people will get difficulty to communicate with each other [26], [27]. In Indonesia, the national language is called Bahasa Indonesia [28], [29], [30]. Because of the variety of the tribes and the different language used in Indonesia, it is common to see people speak not only in *Bahasa Indonesia* but also another language [31], [32].

Moreover, the existing of international language label makes people in Indonesia must be able to mastered or at least speak in one more language [33], [34], [35] which is English due to its importance in global communication instead of only speak in *Bahasa Indonesia* and their local language [36], [37], [38]. The use of two languages or the ability to speak in more than one language by a speaker in interaction with other people called bilingualism [39], [40], [41], and the people who have this ability to speak in two languages called bilingual [42], [43]. The other term is Multilingualism in which this is the ability to speak in more than two languages [44], [45], [46]. In sociolinguistics, when we mix more than one languages or language varieties in speech, its call as code mixing [47], [48], [49]. According to [49], [50], [51]. Code-mixing is the mixing of various linguistic units from two participating grammatical systems across sentence boundaries within a speech event [52], [53], [54]. It is intra-sentential and motivated by socio and psychological factors [55], [56], [57]. In a much simpler definition, code-mixing is the change of one language to another within the same utterance or sentence [58], [59], [60].

In this research, the researchers analyzed the songs' lyric of Balckpink as an object of the study. BLACKPINK (블랙핑크) or BLACKPINK itself is a South Korean girl group formed by YG Entertainment, consisting of members Jisoo, Jennie, Rosé and Lisa [61], [62], [63]. The group debuted on August 8, 2016, with their single album Square One [64], [65], which spawned "Whistle" their first number-one song in South Korea, as well as "Boombayah", their first number-one hit on the Billboard World Digital Songs chart, which set the record as the most-viewed debut music video by a Korean act [66], [67], [68]. With the group's early commercial success, they were hailed as the New Artist of the Year at the 31st Golden Disc Awards and the 26th Seoul Music Awards [69], [70], [71]. As of 2018, Blackpink is the highest-charting female K-pop act on both Billboard Hot 100 and Billboard 200 [72], [73], [74], peaking at number 55 with "Ddu-Du Ddu-Du" [75], [76]. The existence of code mixing can be felt in the songs' lyric *Ddu-Du Ddu-Du, Forever young, Really, and See you later*.

According to [77], [78], sociolinguistics is the study of the interaction or relationship between language and society [79], [80], [81]. It means the role of language in a variety of social contexts and considers both how language works can be used to signal and interpret

various aspects of social identity [82], [83], [84]. Simply, sociolinguistics examines multilingual or bilingual in society [85], [86]. Since we know in everyday life, people use languages that vary in terms of the language used in communication as a companion and a comparator [87], [88], [89]. Bilingualism is the practice of language in turn, from one language into another language by a speaker [90], [91]. There are many reasons people become bilingualism, one of the reason is that human beings need to interact with others and not all people have the same language that is why we need to learn another language to make each other easy to communicate [92], [93].

According to [94], code-mixing is borrowing of the words from another language to express a concept or describe an object for which there is no obvious word available in the language by using. Code mixing can be seen in spoken and written language [95], [96], [97]. In relation to the language and social groups, code-mixing is a phenomenon of bilingual or multilingual society [98], [99]. Bilingual or multilingual speakers as involved persons in using two or more languages are involved with two or more cultures, and of course, it is not separated from the result of the language use [100]. The using of two or more languages, personal or social group, commonly named bilingualism or multilingualism. It's important to us know that in code-mixing also have some types. According to Wardhaugh, there are two types of code-mixing which are word and phrase type of code mixing. As follows the definition of a word and phrase type of code mixing:

- **Word Type of Code Mixing**

Code mixing in the form of the word is the insertion of word from another language. Word is sound or combination of sounds or written symbol forming a unit of grammar or vocabulary of a language. Code mixing in word form refers to the process of adding the lexical form from one language into other languages. A code mixing which with Korean base code then insertion by English pieces and only in word, it is can say as the code mixing in word form.

- **Phrase Type of Code Mixing**

Meanwhile, According to (Parera, 2009, p.54) phrase is a construct that can form by two or more languages. In grammatical analysis, particularly in theories of syntax, a phrase is any group of words, or sometimes a single word, which plays a

particular role within the grammatical structure of a sentence. It does not have to have any special meaning or significance or even exist anywhere outside of the sentence being analyzed, but it must function there as a complete grammatical unit.

Research question

Referring to the background of the study, the research question as follows:

1. What are the types of code mixing used in the Blackpink songs' lyric?

Research objective

Referring to the object of analysis, there is an objective to be achieved in this research. The objective of the study in this research to answer the research question of this research, which are about 1) what are the types of code mixing used in the Blackpink songs' lyric?

The uses of the study

The lack of understanding in the code-mixing theory made some people misinterpret when they talking with other people that are bilinguals. Thus, this research was conducted to enrich the knowledge of people about the code-mixing theory. Especially about the code-mixing theory that occurred in the Blackpink songs' lyric. Thus, it is hoped that this can helps develops people understanding and can invite people to open their minds more in communication with other people especially bilinguals and or understanding about code-mixing in the song lyrics. The last but not least, after compiling this research the researchers hope this research can be able to provide some academics contribution to other researchers who are interested in similar topics to do further research.

Scope of the study

The researchers are well aware that this study has several limitations. In order this research enables to answer the formulated problems appropriately, the researchers need to emphasize the limitation of the research. For this reason, the research focused exclusively on discussions about the types of code mixing used in the Blackpink songs' lyric. For that reason, the research method used in this study was a descriptive qualitative method.

METHOD

Research design

The concern of this research basically is to answer the research question which is about 1) what are the types of code mixing used in the Blackpink songs' lyric? With such a perspective, this research used the descriptive qualitative method since it provides the data which are words and not about the number. It means that this method gives a clear description of the problem that is being analyzed.

Data source

The data source of this research was obtained from the internet website www.google.com and this is secondary data in the form of song lyrics. In this research, the writer will find the type of code mixing of each lyric as utterance in the Blackpink song's lyric.

Data collecting technique

The data in this research was collected through library research from the internet website www.google.com in the form of Song lyrics. So that, to get the data and information I looking for, this data needs more deep treatment such as analyze and evaluate.

Data analyzing technique

Data analyzing procedure in this research consists of six steps: 1) Read the Blackpink songs' lyric, 2) Identifying every single word of Blackpink songs' lyric, 3) Re-read to the Blackpink songs' lyric 4) Classified the data into its type, 5) Analyzing the data by using the code-mixing theory from Holmes and Wardhaugh, then 6) Present the findings and draws the conclusion.

RESULTS AND DISCUSSION

This part is one of the important parts, here the researchers going to answer the research questions in the research question above about 1) what are the types of code mixing used in the Blackpink songs' lyric? The researchers found that the data are dominated by word type of code mixing.

DATUM 1

Ddu-Du Ddu-Du

No	Lyrics	Type
1	가녀린몸매속가려진 volume 은두배로	Insertion
2	Black 하면 Pink 우린예쁘장한 savage (Blackpink)	Alternation

3	두손엔가득한 Fat check	Alternation
4	궁금하면해봐 Fact check	Alternation
5	중독해난 Toxic	Alternation
6	You 흑해 I'm foxy	Insertion
7	아직은잘모르겠지굳이원하면 test me	Insertion
8	Blackpink four way 사거리	Alternation
9	동서남북사방으로 run it	Congruent Lexicalization
10	너네버킷리스트짜다 I bought it	Congruent Lexicalization
11	널당기는것도멀리밀치는것도제멋대로하는 bad girl	Congruent Lexicalization
12	좋건싫어하건누가뭐라하던 when the bass drop it's another banger	Congruent Lexicalization
13	굳이원하면 test me	Insertion
14	뜨거워뜨거워뜨거워 like fire	Insertion
15	뜨거워뜨거워뜨거워 like fire (hey)	Insertion
16	뜨거워뜨거워뜨거워 like fire (fire)	Insertion

DATUM 2

Forever Young

No	Lyrics	Type
1	떠나지마 just stay	Alternation
2	너와 eh 함께라면난 I could die in this moment	Congruent Lexicalization
3	은하수로춤추러갈래 let's go	Insertion
4	지금 let go	Alternation
5	지금처럼너와함께라면 tonight	Congruent Lexicalization
6	내 diamond 처럼 we'll shine together	Alternation
7	달이뜨고별이뜨면춤추는 body	Insertion
8	끝없이달려보자 we like to party	Congruent Lexicalization

DATUM 3

Really

No	Lyrics	Type
1	If you really really love me 말해줘	Alternation
2	나없이하루도버틸수없다고 really really	Insertion
3	집착할만큼원한다고 really	Insertion
4	If you really really want me 말해줘	Alternation
5	너절대잠시도한눈안판다고 really really	Insertion
6	다른남자와는다르다고 really	Insertion
7	그렇다고함부로들이대면 no no	Insertion

8	외로웠던지난날은너로인해 no more	Insertion
9	술은마셔도연락은씹지마 yeah	Insertion
10	이제끝이란내말은믿지마 yeah	Insertion
11	복잡한게아니야쉽게생각해 one, two, three	Insertion

DATUM 4

See you later

No	Lyrics	Type
1	너란남자딱그정도내마음다줬지만 no	Insertion
2	빈깡통같은니 sorry	Alternation
3	널버려줄게 recycle	Insertion
4	Hold up 영원할거라했어?	Congruent Lexicalization
5	근데결론은또 you messed up	Congruent Lexicalization
6	왔다갔다가벼운넌 ping pong	Congruent Lexicalization
7	난지금너를차는거야 ding dong	Insertion
8	이제는 you ain't got no best friend	Congruent Lexicalization
9	외로울거야 weekend	Congruent Lexicalization
10	그래넌 loser 외톨이못된양아치 ha	Congruent Lexicalization
11	빈깡통같은니 sorry	Alternation
12	내가누군지까먹었니똑바로기억해 I'm a boss bitch	Congruent Lexicalization
13	설렘을향해다시심장의시동을걸고 booming	Insertion
14	Goodbye baby 내가니곁에있었을때잘하지왜	Congruent Lexicalization

Based on the tables above, the use of code mixing is quite visible and many. The existence of three types of code mixing also can be seen in the tables which indicates that code-mixing usage exists in the Blackpink' songs' lyrics that were analyzed. The frequency of the existence of those types as follows: insertion for 22 times, alternation for 12 times and congruent lexicalization for 15 times. From that statement, it can be seen that insertion existence is more than the other types which indicate that this kind of type is needed more than the other to express the song.

For the first song, insertion existence is much more than other but the usage is only to give the satisfaction on the words before. It has no special needs, it just to strengthen the words

that are made in Korean. The second song has the same portion for the existence of alternation and congruent lexicalization. This shows that the need of code mixing in the second song is more than just to strengthen the words that are made in Korean. This indicates that the usage of both alternation and congruent lexicalization are to complete the word. For the third and the fourth song, the insertion has a big portion in the third song and the frequency of congruent lexicalization is the most visible in the fourth song.

CONCLUSION

In conclusion, after analyzing the data found using Holmes theory and Wardhaugh theory. The researchers' concluded that the existence of language is really important in peoples' life. A language is a tool for people to communicate with each other. The form of this communication is an expression of someone to someone else. There are lots of languages being used all over the world. For this reason, it is common to see people speak in more than one language or mastered more than one language. This phenomenon caused the condition called code mixing in which this happens when people with the ability to speak in more than one language often mix the languages in order to express their thought. This code mixing only can be found in the conversational matter but also in daily life such as song lyric like what was described in the previous one. After all, the researchers know the purpose of this code mixing mostly is to strengthen the point that being told. Nothing is wrong with this phenomenon as long as it does not break any rule of any languages.

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